



applied studio

Press Release
24 January 2022

APPLIED STUDIO COMPLETES HAMMERSMITH HOUSE TRANSFORMATION

London-based architects, Applied Studio, and interior designer, Clare Nash, have completed the transformation and conversion of Hammersmith House in West London.

The former one bedroom, 1960's bungalow has been radically overhauled to create a three bedroom family home, including a loft and ground floor rear extension.

The house was almost completely remodelled with just the front elevation retained. The ground floor includes a library and WC, a larder adjacent to the kitchen and a large scale, open plan living, dining and kitchen space. This open plan area opens out through large format glazing onto a newly landscaped garden including a gravel terrace and "paddling" pool.

The design of the project is one that contrasts contemporary elements, such as clean lines and open spaces, with materials and features that are full of character and texture. The furniture, lighting, objects and soft furnishings play a huge role in creating an eclectic, warm and inviting atmosphere. The scheme is bright and bold, not shying away from colour – it has a personality that sets it aside from the status quo, paired back and boringly simple refurbishment work that is so common these days.

It is an example of how a home can be an expression of its owners rather than additional iteration of current styles.

ENDS_



Notes to editors:

Link to download all high res

photos: https://www.dropbox.com/sh/r4nit6cnsr1v9ye/AADJ_fv6NawcviBMrpbvKPMFa?dl=0

See the house pre-

transformation: <https://www.dropbox.com/sh/msafe23zc3r7h0l/AADNXe3KtNnG6jayTnag17ipa?dl=0>

Architect: Applied Studio

Interior designer: Clare Nash

Photography: Billy Bolton

Instagram: @applied.studio

About Applied Studio

Applied Studio are a design-led architecture and interiors practice creating unique designs applied to the real world. We are obsessed with detail and function, with creativity that works. We produce contemporary, beautiful and timeless projects, all delivered with exceptional client service. Our designs are focused on their end-user as we prioritise the experience of the spaces we create. Ultimately, our goal is to improve people's lives by improving how they experience the world.

Contact us: hello@applied.studio

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